



Contact: media@brilliont.com
212.785.0205

Contact: press@pctcapital.com
703.752.3741

BRILLIONT FORMS STRATEGIC ALLIANCE TO OFFER INTELLECTUAL PROPERTY VALUATION & ANALYTICAL SERVICES TO ITS CLIENTS

Will Team up with McLean, VA-Based PCT Capital, LLC -- an Intellectual Property Advisory Firm

New York, NY – May 30, 2008 – Brilliont, LLC announced today that it has entered into a strategic alliance with PCT Capital, LLC to offer intellectual property (IP) valuation and analytics capabilities to its existing clients. The alliance enables the two firms to offer an array of IP-related advisory services to clients, including assistance with the following areas and questions:

- **IP Portfolio Analysis**
 - What is the value of my company's IP portfolio?
 - Is there commercial value within our IP portfolio that can be unlocked?
- **Selling or Licensing IP They Own**
 - What is the value of the IP I possess?
 - Should I try to commercialize this IP on my own?
 - Who are appropriate buyers or licensees for my IP?
 - How should we structure transactions to realize this value?
- **Buying or Licensing IP Owned by Others**
 - Who possesses IP that we may be interested in?
 - What is the value of this IP?
 - How should we structure transactions to acquire or license this IP?
- **Fairness Opinions**
 - What is the value of IP being considered during mergers, acquisitions, divestitures and restructurings?

“We think of this opportunity with PCT Capital as a great complement to our existing work on innovation with our clients,” said Anand Sanwal, Managing Director at Brilliont. “Oftentimes, we tend to think of innovation as something that is ‘out there’ which organizations need to somehow find. With the IP companies already possess, they are likely sitting on a great deal of innovation which is not being exploited to its full potential. In reality, this existing IP can be very valuable and through properly structured arrangements, it can deliver real financial and strategic value to an organization with substantially low risk.”

Raymond Millien, CEO of PCT Capital, agrees and adds: “We are excited about this opportunity. In today’s knowledge-based economy, IP assets typically comprise a majority of a company’s value. Thus, we think co-offering IP valuation and analytics services to Brilliant’s clients makes perfect sense.”

About Brilliant:

Brilliant, LLC (www.brilliant.com) is a leading NYC- based consulting and software firm which helps clients build and develop their innovation, corporate portfolio management and reengineering capabilities. The company has been built by people who’ve successfully built these capabilities in large, complex organizations who bring practical insights and approaches that work to problems they’re aiming to solve. Theoretical platitudes and jargon have no place at Brilliant.

About PCT Capital:

PCT Capital, LLC (www.pctcapital.com) is an independent advisory firm focused on an emerging asset class – Intellectual Property (*i.e.*, patents, copyrights and trademarks). Our scalable network of advisors provides services to help companies create, acquire, manage, dispose and monetize IP assets. Affiliates of PCT Capital include **PCT Law Group, PLLC** (www.pctlg.com) -- an intellectual property and corporate law firm; and **PCT Government Relations, LLC** (www.pctgr.com) – a bi-partisan public policy advisory firm focused on issues involving intellectual property and technology issues.

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